

THE RILEY REPORT™

Oregon Likely Voter Survey

The Governor's Race

Cross Tabulations

October 2006

INTRODUCTION & METHODOLOGY

Riley Research Associates recently conducted an omnibus survey among likely Oregon voters regarding their opinions on a variety of current issues. The scientific telephone survey was conducted among 445 randomly selected households throughout the state. The sample of 445 provides accuracy within +/-4.65% at a 95% level of confidence. Fielding took place between October 19th and 24th, 2006.

This poll spoke with likely voters defined as residents who have voted in any two of the four following elections: the November 2002 General, May 2004 Primary, November 2004 General, or the May 2006 Primary, as well as anyone who voted in the May 2006 Primary. This group represents 66% of registered voters. Riley Research chose to speak with this audience due to their anticipated likeliness to vote in the November 2006 General election. Just 3 percent of those in the poll had already voted.

Likely voters tend to be slightly older. The age groups break down as follows: 6 percent age 18-34, 25 percent age 35-54, 46 percent age 55-74, and 21 percent over the age of 75.

The party affiliations included: 42 percent Democrats, 41 percent Republicans, 1 percent minor parties, and 15 percent non-partisan. The cross tabs include the exact wording used in the questionnaire. Results may not total 100% due to rounding.

EXECUTIVE OVERVIEW

- 📊 A wide majority of likely voters (90 percent) report they are “certain to vote” in the upcoming November election (including 3 percent who said they already have).
- 📊 Incumbent Governor Ted Kulongoski appears to have made a resurgence in the polls as he now shows support from 47 percent of voters. This represents an 11-point lead over his closest competitor, Republican candidate, Ron Saxton at 36 percent.
- 📊 Kulongoski has gained strength among Democrats, with support from 74 percent (up from 67 percent in our September poll), as well as among non-partisan voters, with support among 53 percent, up from just 32 percent a month earlier.
- 📊 Saxton, meanwhile, has seen his support among Republicans drop from 75 percent in September, to just 68 percent in the current poll. Where he appeared to nearly split the vote among non-partisans just a month ago, his support among that group is now at just 21 percent (32 percent less than Kulongoski).

Q1. In Oregon's general election this November, voters will face a variety of candidates, as well as tax measures and ballot initiatives. How likely are you to vote this November? (Aided – Unlikely voters were dropped)

	GENDER		AGE					PARTY AFFILIATION			CONGRESSIONAL DISTRICT					VOTE LKLNSS		
	Total	M	F	18-44	45-54	55-64	65-74	75+	D	R	NON-PART ISON	1	2	3	4	5	CERTN VOTE VTED	VERY/ SOME WHAT
Weighted Total	445	212	233	64	78	104	104	96	187	183	67	79	102	78	107	79	414	31
		48%	52%	14%	17%	23%	23%	21%	42%	41%	15%	18%	23%	18%	24%	18%	93%	7%
Already voted	3%	4%	2%	2%	4%	-%	3%	5%	2%	3%	5%	4%	2%	1%	3%	4%	3%	-%
Certain to vote	90	89	91	84	86	94	93	91	89	92	89	90	93	87	88	94	97	-
Very likely	6	6	6	13	8	5	4	3	6	5	6	4	4	11	8	2	-	83
Somewhat likely	1	1	1	2	3	1	-	1	3	-	-	3	1	1	1	-	-	17
Chi Square		1.64		16.59					9.27			11.26					445.00	
		.650		.166					.159			.507					.001	

Q2. Voters have cast or will be casting ballots for Governor and candidates appearing on the ballot will include Joe Keating for the Pacific Green party; Ted Kulongoski for the Democrats, Richard Morley for the Libertarians, Ron Saxton for the Republicans, and Mary Starrett for the Constitution party. For which candidate have you or are you most likely to cast your vote? (If Undecided) Toward which candidate are you leaning at this point?

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<u>Kulongoski</u>	47%	45%	48%	50%	45%	50%	45%	43%	74%	16%	53%	58%	30%	58%	38%	57%	48%	34%
Ted Kulongoski (D)	41	42	41	44	38	45	39	41	67	13	47	54	21	53	36	51	42	30
Leaning Kulongoski	5	3	7	7	8	5	6	2	7	3	6	4	9	5	2	6	5	3
<u>Saxton</u>	36%	39%	34%	28%	35%	30%	41%	43%	12%	68%	21%	28%	53%	26%	42%	25%	36%	41%
Ron Saxton (R)	31	34	28	22	31	27	34	38	10	58	18	26	48	20	35	19	31	32
Leaning Saxton	5	5	6	6	4	4	7	6	2	10	3	3	5	6	7	6	5	9
<u>Undecided / Not sure</u>	12%	11%	13%	14%	13%	14%	10%	11%	11%	11%	19%	8%	11%	9%	15%	15%	12%	16%
Undecided / Not sure	12	11	13	14	13	14	10	11	11	11	19	8	11	9	15	15	12	16
<u>Starrett</u>	4%	3%	4%	3%	5%	3%	4%	3%	3%	4%	3%	4%	3%	5%	5%	1%	3%	9%
Mary Starrett (C)	1	1	1	-	1	-	2	2	2	1	-	3	1	1	1	-	1	-
Leaning Starrett	2	2	3	3	4	3	2	1	1	4	3	1	2	4	4	1	2	9
<u>Morley</u>	1%	1%	0%	1%	-	3%	-	-	1%	1%	-	1%	3%	-	-	-	1%	-
Richard Morley (L)	0	0	0	-	-	2	-	-	1	-	-	-	2	-	-	-	0	-
Leaning Morley	0	1	-	1	-	1	-	-	-	1	-	1	1	-	-	-	0	-
<u>Keating</u>	1%	1%	1%	3%	1%	-	-	-	-	1%	3%	1%	-	1%	-	1%	1%	-
Joe Keating (PG)	0	1	0	3	-	-	-	-	-	1	2	1	-	1	-	-	0	-
Leaning Keating	0	-	0	-	1	-	-	-	-	-	2	-	-	-	-	1	0	-
Chi Square		9.15			42.74				178.18				71.20			9.90		
		.518			.354				.001				.002			.450		